

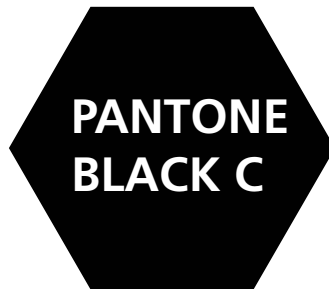
## REBEL CORPORATE LOGO

The REBEL logo is the key visual symbol of our company. A consistent use of our logo is integral to our brand. These symbols show the various ways the REBEL Safety Gear logo may be used.



# REBEL COLOUR BREAKDOWNS

Consistent use of colour, together with our logo and other brand elements will build a strong, recognisable brand.



## REBEL YELLOW

C - 0  
M - 20  
Y - 100  
K - 0

R - 225  
G - 203  
B - 5

## REBEL BLACK

C - 0  
M - 0  
Y - 0  
K - 100

R - 35  
G - 31  
B - 32

## REBEL GREY

C - 0  
M - 0  
Y - 0  
K - 80

R - 88  
G - 89  
B - 91

# FRUTIGER

LIGHT	ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456	abcdefghijklmnopqrstuvwxyz
LIGHT ITALIC	ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456	abcdefghijklmnopqrstuvwxyz
ROMAN	ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456	abcdefghijklmnopqrstuvwxyz
BOLD	ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456	abcdefghijklmnopqrstuvwxyz
BOLD ITALIC	ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456	abcdefghijklmnopqrstuvwxyz
BLACK	ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456	abcdefghijklmnopqrstuvwxyz
BLACK ITALIC	ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456	abcdefghijklmnopqrstuvwxyz
ULTRA BLACK	ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456	abcdefghijklmnopqrstuvwxyz